



Retrofitting towards climate neutrality

D6.2 2nd Dissemination and Communication Plan

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Project acronym: Green Marine

Project title: Retrofitting towards climate neutrality

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EXECUTIVE SUMMARY

This document is the deliverable “D6.2 – Second Dissemination and Communication Plan” of the European Union project “Retrofitting towards climate neutrality” (here referred to as “**Green Marine**”), with **grant agreement No. 101096522**.

Deliverable D6.2 complements, and therefore, should be read alongside deliverable “D7.2 – Project Handbook including draft Data Management Plan”. This is because deliverable D7.2 defines some procedures on how to communicate and structure the collaboration. In addition, it highlights the quality assurance process with an elaborated review process of reports, presentations, deliverables etc. In addition, D7.2 sets out the method of internal communication of partners via e-mails, videoconferences, and where applicable, face-to-face meetings.

The aim of this deliverable is to produce a dissemination and communication strategy and plan covering the coordination of the overall communication efforts of the **Green Marine** Consortium. It describes the most effective communication and promotion strategy for the dissemination of the project’s results. It outlines methods, channels, tools, outcomes and expected KPIs throughout the project duration. The social media account (LinkedIn; the link is [here](#)), project website (<https://greenmarine-project.eu/>) and Youtube channel (<https://www.youtube.com/channel/UCOUdc7ubnJ8CxKMo-jN3Tyg>) have already been created.

The **Green Marine** Dissemination and Communication Plan is a living document and will be updated in future versions (D6.3 & D6.4) in order to improve the internal processes and procedures of the project as needed.